





FINDING TRADE INFORMATION

The global trade is not frozen in time but changes dynamically. To be successful in international business development, one needs to access a wide range of information such as export performance, international demand, alternative markets, competitive landscape and addresses of prospective importers etc. There is a deluge of information on internet but searching for specific information is not easy.

This workshop will highlight some important information sources and with live examples, to show how to search and use information to gain insights.

DATE & TIME : Friday, October 17, 2025 | 10.00 AM to 1.00 PM

PROGRAMME FEE: Rs. 500/- (including 18% GST) (Lunch included)

FACULTY: Mr. Suhayl Abidi, Research Advisor, GoG-AMA Centre of International

Trade; and Editor, Foreign Trade Update

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