



Industries Commissionerate,
Government of Gujarat
GoG-AMA Centre for International Trade



BOOST YOUR INTERNATIONAL BUSINESS WITH LINKEDIN GROUPS

SUMMARY

In today's global business landscape, LinkedIn connects over 1 billion professionals across 200+ countries, making it a goldmine for international networking and trade opportunities. Yet, less than 10% of users actively leverage LinkedIn Groups - a hidden space where real conversations, collaborations, and client connections happen.

Actively participating in the right groups can open doors to international clients, partnerships, and market insights that traditional networking often misses.

CONTENT

- Understanding LinkedIn Groups
- Finding the Right Groups for Global Growth
- Building Credibility & Visibility
- Generating Leads & Partnerships
- Creating & Managing Your Own LinkedIn Group
- Case Studies and Examples

FOR WHOM

Business Owners, Marketing Managers, Export Managers & Executives, Management Students & Faculties

DATE & TIME : Saturday, November 15, 2025 | 10.00 AM to 1.00 PM

PROGRAMME FEE : Rs. 500/- (including 18% GST) (Lunch included)

FACULTY : **Mr. Chetan Bhojani** is Founder & CEO of Add Value Consultants, and a Global Business Management Expert with more than 26 years of experience. He is a regular Speaker on International Business and Global Business Management Practices.

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For enquiries and nominations, please reach us at:
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